# Weathersite-SG

The most sought after information by your viewers is the local weather. Now your mediastar-SG system can broadcast accurate, real-time, local weather information without an ongoing fee.

Best of all, having the weather data on your channel drives-up viewership and gives your channel a professional look and feel.

Weathersite-SG is a simple-to-use add-on option that automatically creates content that displays the local temperature, humidity, wind-speed and direction, dew point, barometric pressure, rainfall data fields using on of three different sophisticated on-air display choices.

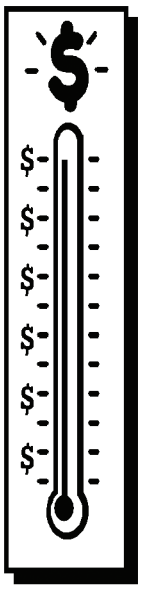
**How will it look? (the three display choices):**

**Crawl** - a continuous text crawl (like CNN etc.) on a black background across the bottom of the screen. The crawl displays all of the data fields in succession from right to left. You can choose from several broadcast-quality fonts.

**Keyed Text** - allows you to select any combination of the data fields to be superimposed on the screen. You can choose from wide variety of broadcast-quality font styles, sizes and colors. With this more advanced screen design, you control the placement of each of the data fields.

**Weather Frame** - allows you to create a full-screen, single-frame, with choice of font styles, font sizes, color and placement and customized text labels for the weather data fields that you choose.

Mediastar-SG is the industry leader for on-air Master Control systems and broadcast-quality PEG and photo-classified channels (with MPEGS). With the Weathersite-SG, you can add a professional touch to your channel without having to tie-up valuable resources to manually create the content. The Weathersit-SG is the perfect solution for adding relevant "local" real-time weather information to your channel.



Weathersit-SG is available in both a wired and wireless configuration.

## Contact us at:

**702 Mangrove Ave., #221**
**Chico, CA 95926-3948 USA**
**T (530) 82 MEDIA (826-3342)**
**F (530) 898 9588**

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